

**ORDINANCE NO. 35-15**

**TO AMEND CERTAIN PORTIONS OF THE UNIFIED ZONING  
ORDINANCE OF TIPPECANOE COUNTY, INDIANA, DESIGNATING  
THE TIME WHEN THE SAME SHALL TAKE EFFECT.**

**BE IT ORDAINED BY THE COMMON COUNCIL OF THE CITY OF WEST  
LAFAYETTE, INDIANA, THAT ORDINANCE NO. 32-97 IS HEREBY AMENDED AS  
FOLLOWS:**

**Section 1:** Change **UZO Section 1-10-2 Words and Terms Defined** by adding the following:

**HOOSIER HEARTLAND CORRIDOR.** The portion of Indiana State Road 25 from Interstate Highway 65 north to the Tippecanoe County line.

**RELOCATED US 231.** The portion of U.S. Highway 231 from County Road 500 S north to its intersection with U.S. Highway 52/Sagamore Parkway.

**WABASH RIVER SCENIC BYWAY.** From the entrance to Ross Camp north on County Road 925 W, east on County Road 50 S, north on County Road 875 W, east on Division Road then continuing on South River Road and North River Road to its intersection with the northernmost ramp of Interstate Highway 65.

**Section 2:** Change **UZO Section 3-2 Permitted Use Table** by adding "footnote 67" to "Outdoor advertising signs" and by adding footnote 67 to read as follows:

67) Prohibited within 2000 feet of the right-of-way for the ***Hoosier Heartland Corridor, Relocated US 231*** and the ***Wabash River Scenic Byway***.

**Section 3:** Change **UZO Section 4-8-1 Signs Intent (b) (2) and (3)** to read as follows:

- (b) These ***sign*** regulations are intended to:
- 1) encourage the effective use of ***signs*** as a means of communication;
  - 2) maintain and enhance the aesthetic environment and the community's ability to attract sources of economic development and growth;
  - 3) improve pedestrian, bicycle and traffic safety;

**Section 4:** Change the table in **UZO Section 4-8-4 Permitted Signs by Type and Zone** by adding the following verbiage under the sign type category “**Outdoor Advertising**”:

“and subject to Footnote 67 in section 3-2 Permitted Use Table”

**Section 5:** Change **UZO Section 4-8-10 Outdoor Advertising Signs** to read as follows:

**Outdoor advertising signs**, often called billboards, are permitted in GB, I1, I2 and I3 **zones** (TIPPECANOE COUNTY, LAFAYETTE, BATTLE GROUND, CLARKS HILL, DAYTON) and I2 and I3 **zones** (WEST LAFAYETTE), as per 4-8-4 above and subject to Footnote 67 in 3-2 Permitted Use Table. (Amend 4) They are not subject to the requirements of 4-8-5 through 4-8-8. However, they are subject to the following regulations:

**Section 6:** Add **APPENDIX J:** Footnote 67 illustrative maps of the **Hoosier Heartland Corridor, Relocated US 231** and the **Wabash River Scenic Byway**.

This ordinance shall be in full force and effect from and after its passage.